

14 January 2009

Manager of Company Announcements
ASX Limited
Level 6, 20 Bridge Street
SYDNEY NSW 2000

By E-Lodgement

Rights Issue Entitlement – Option Holders

Empire Beer Group Limited advises that the attached letter relating to a non-renounceable rights issue is being posted to option holders today.

Yours faithfully



Phil Warren
Company Secretary



14 January 2009

Dear Option Holder

Rights Issue Entitlement – Option Holders

Empire Beer Group Limited (**Empire**) is pleased to advise that it has announced a pro rata non-renounceable rights issue to eligible shareholders of 1 New Share for every 1 Share held at the record date at an issue price of \$0.045 per new Share, to raise approximately \$1.9 million before costs (**Rights Issue**).

The Rights Issue is fully underwritten by Max Capital Pty Ltd and sub-underwritten by Messrs Chris Morris, Greg Bandy, Tony King and Ian Macliver.

In accordance with the terms of the options granted to you by Empire, we advise that the record date for the non-renounceable entitlement is 22 January 2009 (**Record Date**). Accordingly, should you wish to participate in the Rights Issue you would be required to exercise your options so that the Company receives the notice of exercise and exercise monies prior to 5:00pm WDT on the Record Date.


To exercise your options and thereby participate in the Rights Issue you will need to deliver to the Company the following:

1. A notice specifying the number of options to be exercised;
2. Your option certificate covering that number of options; and
3. Payment for the exercise price for those options.

Option Exercise Notices and cleared funds must be received by no later than 5:00pm WDT on 22 January 2009 in order for your notice of exercise to be processed and your holding to be recorded as at the Record Date.

For further information please contact me on (08) 9322 7600 with any queries before the Record Date.

Yours faithfully



Phil Warren
Company

